

ORDER

**KSNV**

Orders
Order / Rev: 105003
Alt Order #: 06837948
Product Desc: OBAM FOR AMERICA
Estimate: 1537
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 10/15/12 / 10/15/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: GMMB, Inc./ Washington D.C.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Obama for America
Demographic: A35+
Product Codes: PLC01-Democrat
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	138	\$68,920.00	\$58,582.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	138	\$68,920.00	\$58,582.00	0.00
Totals	138	\$68,920.00	\$58,582.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	30%	\$68,920.00
Market	100%	\$229,733.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$48,244.00
KLVB	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$32,162.67
KTUD	1%	\$2,297.33
KVVU	26%	\$59,730.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$18,378.67

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	10/09/12	10/12/12	M-F 5-6a WakeUp w/WagM	5-6a		- TWTF - -	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
M-F 5-6a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	- TWTF - -			4		\$450.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	10/09/12	10/12/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	- TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- TWTF--	4		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSNV	10/08/12-10/14/12	M-F 5-6a WakeUp w/Wagner		5-6a		- TWThF----	:30	(\$450.00)		0.00	NM			
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/08/12-10/14/12	M-F 5-6a WakeUp w/Wagner		5-6a		- TWThF----	:30	(\$450.00)		0.00	NM			
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/08/12-10/14/12	M-F 5-6a WakeUp w/Wagner		5-6a		- TWThF----	:30	(\$450.00)		0.00	NM			
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/08/12-10/14/12	M-F 5-6a WakeUp w/Wagner		5-6a		- TWThF----	:30	(\$450.00)		0.00	NM			
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/09/12-10/12/12	M-F 5-6a WakeUp w/Wagner		5-6a		- TWThF----	:30	\$450.00		0.00	NM			
Ⓜ MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate]															
6	KSNV	10/09/12-10/12/12	M-F 5-6a WakeUp w/Wagner		5-6a		- TWThF----	:30	\$450.00		0.00	NM			
Ⓜ MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate]															
7	KSNV	10/09/12-10/12/12	M-F 5-6a WakeUp w/Wagner		5-6a		- TWThF----	:30	\$450.00		0.00	NM			
Ⓜ MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate]															
8	KSNV	10/09/12-10/12/12	M-F 5-6a WakeUp w/Wagner		5-6a		- TWThF----	:30	\$450.00		0.00	NM			
Ⓜ MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate]															
2	KSNV	10/15/12	10/15/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSNV	10/15/12-10/21/12	M-F 5-6a WakeUp w/Wagner		5-6a		M-----	:30	(\$450.00)		0.00	NM			
See MG 2.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/15/12	M-F 5-6a WakeUp w/Wagner		5-6a		M-----	:30	\$450.00		0.00	NM			
Ⓜ MG for 2.1 10/15 [Revised Rate to Reinstate]															
3	KSNV	10/09/12	10/12/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	- TWT---	:30	4	\$50.00	3	0.00	NM	4	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- TWT---	4		\$50.00		0.00						
5	KSNV	10/09/12	10/12/12	M-F 6-7a WakeUp w/Wagner M-F 6-7a WakeUp w/Wagners	CM	6-7a	- TWTF--	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- TWTF--	4		\$700.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KSNV	10/09/12	10/12/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	- TWTF--	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- TWTF--	4		\$700.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/08/12-10/14/12	M-F 6-7a WakeUp w/Wagner		6-7a		- TWThF----	:30		(\$700.00)		0.00	NM		
See MG 5.5,5.6,5.7,5.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/08/12-10/14/12	M-F 6-7a WakeUp w/Wagner		6-7a		- TWThF----	:30		(\$700.00)		0.00	NM		
See MG 5.5,5.6,5.7,5.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/08/12-10/14/12	M-F 6-7a WakeUp w/Wagner		6-7a		- TWThF----	:30		(\$700.00)		0.00	NM		
See MG 5.5,5.6,5.7,5.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/08/12-10/14/12	M-F 6-7a WakeUp w/Wagner		6-7a		- TWThF----	:30		(\$700.00)		0.00	NM		
See MG 5.5,5.6,5.7,5.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/09/12-10/12/12	M-F 6-7a WakeUp w/Wagner		6-7a		- TWThF----	:30		\$700.00		0.00	NM		
Ⓜ MG for 5.4,5.3,5.2,5.1 [Revised Rate to Reinstate]															
6	KSNV	10/09/12-10/12/12	M-F 6-7a WakeUp w/Wagner		6-7a		- TWThF----	:30		\$700.00		0.00	NM		
Ⓜ MG for 5.4,5.3,5.2,5.1 [Revised Rate to Reinstate]															
7	KSNV	10/09/12-10/12/12	M-F 6-7a WakeUp w/Wagner		6-7a		- TWThF----	:30		\$700.00		0.00	NM		
Ⓜ MG for 5.4,5.3,5.2,5.1 [Revised Rate to Reinstate]															
8	KSNV	10/09/12-10/12/12	M-F 6-7a WakeUp w/Wagner		6-7a		- TWThF----	:30		\$700.00		0.00	NM		
Ⓜ MG for 5.4,5.3,5.2,5.1 [Revised Rate to Reinstate]															
6	KSNV	10/15/12	10/15/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$700.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12	M-F 6-7a WakeUp w/Wagner		6-7a		M-----	:30		(\$700.00)		0.00	NM		
See MG 6.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/15/12	M-F 6-7a WakeUp w/Wagner		6-7a		M-----	:30		\$700.00		0.00	NM		
Ⓜ MG for 6.1 10/15 [Revised Rate to Reinstate]															
7	KSNV	10/09/12	10/12/12	Today Show Today Show	CM	658a-9am	- TWTF--	:30	8	\$250.00	4	0.00	NM	8	\$2,000.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- TWTF--	8		\$250.00		0.00						
9	KSNV	10/13/12	10/13/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$125.00	4	0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$125.00		0.00						
10	KSNV	10/13/12	10/13/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$625.00		0.00						
11	KSNV	10/14/12	10/14/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$110.00	4	0.00	NM	1	\$110.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11	KSNV	10/14/12	10/14/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$110.00	4	0.00	NM	1	\$110.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S			1			\$110.00		0.00			
12	KSNV	10/14/12	10/14/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S			1			\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/08/12-10/14/12		Sunday Today		7a-8am	-----Su	:30		(\$750.00)		0.00	NM		
See MG 12.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/14/12-10/14/12		Sunday Today		7a-8am	-----Su	:30		\$750.00		0.00	NM		
Ⓜ MG for 12.1 10/14															
[Revised Rate to Reinstate]															
13	KSNV	10/14/12	10/14/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$125.00	4	0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S			1			\$125.00		0.00			
14	KSNV	10/14/12	10/14/12	Chris Matthews 9:30AM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$175.00	4	0.00	NM	1	\$175.00
CHRIS MATHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S			1			\$175.00		0.00			
15	KSNV	10/09/12	10/12/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	-TWTF--	:30	8	\$425.00	1	0.00	NM	8	\$3,400.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--			8			\$425.00		0.00			

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15	KSNV	10/09/12	10/12/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	- TWTF - -	:30	8	\$425.00	1	0.00	NM	8	\$3,400.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- TWTF - -	8		\$425.00		0.00						
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	9-10a	- TWThF - - - -	:30	(\$425.00)	0.00	NM						
2	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	9-10a	- TWThF - - - -	:30	(\$425.00)	0.00	NM						
3	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	9-10a	- TWThF - - - -	:30	(\$425.00)	0.00	NM						
4	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	9-10a	- TWThF - - - -	:30	(\$425.00)	0.00	NM						
5	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	9-10a	- TWThF - - - -	:30	(\$425.00)	0.00	NM						
6	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	9-10a	- TWThF - - - -	:30	(\$425.00)	0.00	NM						
7	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	9-10a	- TWThF - - - -	:30	(\$425.00)	0.00	NM						
8	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	9-10a	- TWThF - - - -	:30	(\$425.00)	0.00	NM						
9	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr Ⓜ MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate]	9-10a	- TWThF - - - -	:30	\$425.00	0.00	NM						
10	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr Ⓜ MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate]	9-10a	- TWThF - - - -	:30	\$425.00	0.00	NM						
11	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr Ⓜ MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate]	9-10a	- TWThF - - - -	:30	\$425.00	0.00	NM						
12	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr Ⓜ MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate]	9-10a	- TWThF - - - -	:30	\$425.00	0.00	NM						
13	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr Ⓜ MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate]	9-10a	- TWThF - - - -	:30	\$425.00	0.00	NM						
14	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr Ⓜ MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate]	9-10a	- TWThF - - - -	:30	\$425.00	0.00	NM						
15	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr Ⓜ MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate]	9-10a	- TWThF - - - -	:30	\$425.00	0.00	NM						
16	KSNV	10/08/12-10/14/12	M-F Today Show II 3rd Hr Ⓜ MG for 15.4,15.8,15.1,15.5,15.7,15.6,15.3,15.2 [Revised Rate to Reinstate]	9-10a	- TWThF - - - -	:30	\$425.00	0.00	NM						
16	KSNV	10/15/12	10/15/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	M- - - - -	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M- - - - -	2		\$425.00		0.00						

Order / Rev: 105003
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Advertiser: Obama for America
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	KSNV	10/15/12	10/15/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	2		\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		M-F Today Show II 3rd Hr		9-10a	M-----	:30		(\$425.00)		0.00	NM		
See MG 16.3,16.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12		M-F Today Show II 3rd Hr		9-10a	M-----	:30		(\$425.00)		0.00	NM		
See MG 16.3,16.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/15/12		M-F Today Show II 3rd Hr		9-10a	M-----	:30		\$425.00		0.00	NM		
Ⓜ MG for 16.2,16.1 [Revised Rate to Reinstate]															
4	KSNV	10/15/12-10/15/12		M-F Today Show II 3rd Hr		9-10a	M-----	:30		\$425.00		0.00	NM		
Ⓜ MG for 16.2,16.1 [Revised Rate to Reinstate]															
17	KSNV	10/09/12	10/12/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	-TWTF--	:30	8	\$325.00	1	0.00	NM	8	\$2,600.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	8		\$325.00		0.00						

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	KSNV	10/09/12	10/12/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	- TWTF - -	:30	8	\$325.00	1	0.00	NM	8	\$2,600.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF - -		8				\$325.00		0.00			
Spot	Ch	Date Range	Description	Start/End Time			Weekdays	Length		Rate		Rtg	Type		
1	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			- TWThF - - - -	:30		(\$325.00)		0.00	NM		
	See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
2	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			- TWThF - - - -	:30		(\$325.00)		0.00	NM		
	See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
3	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			- TWThF - - - -	:30		(\$325.00)		0.00	NM		
	See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
4	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			- TWThF - - - -	:30		(\$325.00)		0.00	NM		
	See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
5	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			- TWThF - - - -	:30		(\$325.00)		0.00	NM		
	See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
6	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			- TWThF - - - -	:30		(\$325.00)		0.00	NM		
	See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
7	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			- TWThF - - - -	:30		(\$325.00)		0.00	NM		
	See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
8	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			- TWThF - - - -	:30		(\$325.00)		0.00	NM		
	See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
9	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			- TWThF - - - -	:30		\$325.00		0.00	NM		
	Ⓜ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate]														
10	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			- TWThF - - - -	:30		\$325.00		0.00	NM		
	Ⓜ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate]														
11	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			- TWThF - - - -	:30		\$325.00		0.00	NM		
	Ⓜ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate]														
12	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			- TWThF - - - -	:30		\$325.00		0.00	NM		
	Ⓜ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate]														
13	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			- TWThF - - - -	:30		\$325.00		0.00	NM		
	Ⓜ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate]														
14	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			- TWThF - - - -	:30		\$325.00		0.00	NM		
	Ⓜ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate]														
15	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			- TWThF - - - -	:30		\$325.00		0.00	NM		
	Ⓜ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate]														
16	KSNV	10/08/12-10/14/12	M-F Today Show III 4th Hr	10am-11am			- TWThF - - - -	:30		\$325.00		0.00	NM		
	Ⓜ MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate]														
18	KSNV	10/15/12	10/15/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	M- - - - -	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M- - - - -		2				\$325.00		0.00			

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
32	KSNV	10/15/12	10/15/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	M-----	:30	2	\$175.00	4	0.00	NM	2	\$350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	2		\$175.00		0.00						
33	KSNV	10/09/12	10/12/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	13	\$1,200.00	1	0.00	NM	13	\$15,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	13		\$1,200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
8	KSNV	10/08/12-10/14/12		M-F Early News	5-630p		-TWThF----	:30	(\$1,200.00)	0.00	NM				
See MG 33.14,33.15															
[NA]															
9	KSNV	10/08/12-10/14/12		M-F Early News	5-630p		-TWThF----	:30	(\$1,200.00)	0.00	NM				
See MG 33.14,33.15															
[NA]															
14	KSNV	10/09/12-10/12/12		M-F Early News	5-630p		-TWThF----	:30	\$1,200.00	0.00	NM				
Ⓜ MG for 33.9,33.8															
[Revised Rate to Reinstate]															
15	KSNV	10/09/12-10/12/12		M-F Early News	5-630p		-TWThF----	:30	\$1,200.00	0.00	NM				
Ⓜ MG for 33.9,33.8															
[Revised Rate to Reinstate]															
34	KSNV	10/15/12	10/15/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	2		\$1,200.00		0.00						
35	KSNV	10/13/12	10/13/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$200.00	4	0.00	NM	1	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$200.00		0.00						
36	KSNV	10/14/12	10/14/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$450.00	4	0.00	NM	1	\$450.00
NEWS AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$450.00		0.00						
37	KSNV	10/09/12	10/12/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	4		\$1,300.00		0.00						

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
37	KSNV	10/09/12	10/12/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	- TWTF - -	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- TWTF - -	4		\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	10/08/12-10/14/12	M-F Jeopardy	630-7pm		- TWThF - - - -	:30	(\$1,300.00)	0.00	NM					
See MG 37.5,37.6,37.7,37.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/08/12-10/14/12	M-F Jeopardy	630-7pm		- TWThF - - - -	:30	(\$1,300.00)	0.00	NM					
See MG 37.5,37.6,37.7,37.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/08/12-10/14/12	M-F Jeopardy	630-7pm		- TWThF - - - -	:30	(\$1,300.00)	0.00	NM					
See MG 37.5,37.6,37.7,37.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/08/12-10/14/12	M-F Jeopardy	630-7pm		- TWThF - - - -	:30	(\$1,300.00)	0.00	NM					
See MG 37.5,37.6,37.7,37.8															
[NA DBTES]															
5	KSNV	10/09/12-10/12/12	M-F Jeopardy	630-7pm		- TWThF - - - -	:30	\$1,300.00	0.00	NM					
Ⓜ MG for 37.2,37.3,37.1,37.4															
[Revised Rate to Reinstate]															
6	KSNV	10/09/12-10/12/12	M-F Jeopardy	630-7pm		- TWThF - - - -	:30	\$1,300.00	0.00	NM					
Ⓜ MG for 37.2,37.3,37.1,37.4															
[Revised Rate to Reinstate]															
7	KSNV	10/09/12-10/12/12	M-F Jeopardy	630-7pm		- TWThF - - - -	:30	\$1,300.00	0.00	NM					
Ⓜ MG for 37.2,37.3,37.1,37.4															
[Revised Rate to Reinstate]															
8	KSNV	10/09/12-10/12/12	M-F Jeopardy	630-7pm		- TWThF - - - -	:30	\$1,300.00	0.00	NM					
Ⓜ MG for 37.2,37.3,37.1,37.4															
[PGM CHG = NBC DEBATE]															
38	KSNV	10/15/12	10/15/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M - - - - -	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M - - - - -	1		\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	10/15/12-10/21/12	M-F Jeopardy	630-7pm		M - - - - -	:30	(\$1,300.00)	0.00	NM					
See MG 38.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/15/12	M-F Jeopardy	630-7pm		M - - - - -	:30	\$1,300.00	0.00	NM					
Ⓜ MG for 38.1 10/15															
[Revised Rate to Reinstate]															
39	KSNV	10/09/12	10/12/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	- TWTF - -	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- TWTF - -	4		\$1,300.00		0.00						

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
39	KSNV	10/09/12	10/12/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	- TWTF - -	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- TWTF - -	4		\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	10/08/12-10/14/12	M-F Wheel	7-730pm		- TWThF - - - -	:30	(\$1,300.00)	0.00	NM					
See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/08/12-10/14/12	M-F Wheel	7-730pm		- TWThF - - - -	:30	(\$1,300.00)	0.00	NM					
See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/08/12-10/14/12	M-F Wheel	7-730pm		- TWThF - - - -	:30	(\$1,300.00)	0.00	NM					
See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/08/12-10/14/12	M-F Wheel	7-730pm		- TWThF - - - -	:30	(\$1,300.00)	0.00	NM					
See MG 39.5,39.6,39.7,39.8 [na debates]															
5	KSNV	10/09/12-10/12/12	M-F Wheel	7-730pm		- TWThF - - - -	:30	\$1,300.00	0.00	NM					
Ⓜ MG for 39.4,39.2,39.1,39.3 [Revised Rate to Reinstate]															
6	KSNV	10/09/12-10/12/12	M-F Wheel	7-730pm		- TWThF - - - -	:30	\$1,300.00	0.00	NM					
Ⓜ MG for 39.4,39.2,39.1,39.3 [Revised Rate to Reinstate]															
7	KSNV	10/09/12-10/12/12	M-F Wheel	7-730pm		- TWThF - - - -	:30	\$1,300.00	0.00	NM					
Ⓜ MG for 39.4,39.2,39.1,39.3 [Revised Rate to Reinstate]															
8	KSNV	10/09/12-10/12/12	M-F Wheel	7-730pm		- TWThF - - - -	:30	\$1,300.00	0.00	NM					
Ⓜ MG for 39.4,39.2,39.1,39.3 [PGM CHG = NBC DEBATE]															
40	KSNV	10/15/12	10/15/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M- - - - -	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M- - - - -	1		\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	10/15/12-10/21/12	M-F Wheel	7-730pm		M- - - - -	:30	(\$1,300.00)	0.00	NM					
See MG 40.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/15/12	M-F Wheel	7-730pm		M- - - - -	:30	\$1,300.00	0.00	NM					
Ⓜ MG for 40.1 10/15 [Revised Rate to Reinstate]															
41	KSNV	10/09/12	10/12/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	- TWTF - -	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- TWTF - -	4		\$900.00		0.00						

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Advertiser: Obama for America
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
41	KSNV	10/09/12	10/12/12	FacetoFace/Ralston Report Face to Face w/ J.Ralston	CM	730-758pm	- TWTF - -	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- TWTF - -	4		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/08/12-10/14/12		FacetoFace/Ralston Report		730-758pm	- TWThF - - - -	:30		(\$900.00)		0.00	NM		
See MG 41.5,41.6,41.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/08/12-10/14/12		FacetoFace/Ralston Report		730-758pm	- TWThF - - - -	:30		(\$900.00)		0.00	NM		
See MG 41.5,41.6,41.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/08/12-10/14/12		FacetoFace/Ralston Report		730-758pm	- TWThF - - - -	:30		(\$900.00)		0.00	NM		
See MG 41.5,41.6,41.7															
[PGM CGH = NBC DEBATE]															
5	KSNV	10/09/12-10/12/12		FacetoFace/Ralston Report		730-758pm	- TWThF - - - -	:30		\$900.00		0.00	NM		
Ⓜ MG for 41.1,41.2,41.3															
[PGM CHG = NBC DEBATE]															
6	KSNV	10/09/12-10/12/12		FacetoFace/Ralston Report		730-758pm	- TWThF - - - -	:30		\$900.00		0.00	NM		
Ⓜ MG for 41.1,41.2,41.3															
[Revised Rate to Reinstate]															
7	KSNV	10/09/12-10/12/12		FacetoFace/Ralston Report		730-758pm	- TWThF - - - -	:30		\$900.00		0.00	NM		
Ⓜ MG for 41.1,41.2,41.3															
[Revised Rate to Reinstate]															
42	KSNV	10/15/12	10/15/12	FacetoFace/Ralston Report Face to Face w/ J.Ralston	CM	730-758pm	M - - - - -	:30	1	\$900.00	1	0.00	NM	1	\$900.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M - - - - -	1		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		FacetoFace/Ralston Report		730-758pm	M - - - - -	:30		(\$900.00)		0.00	NM		
See MG 42.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/15/12		FacetoFace/Ralston Report		730-758pm	M - - - - -	:30		\$900.00		0.00	NM		
Ⓜ MG for 42.1 10/15															
[Revised Rate to Reinstate]															
46	KSNV	10/09/12	10/09/12	Tues PR 10-11p Tuesday Prime 10-11pm	CM	10-11pm	- T - - - - -	:30	1	\$900.00	4	0.00	NM	1	\$900.00
PARENTHOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- T - - - - -	1		\$900.00		0.00						
47	KSNV	10/11/12	10/11/12	Thurs PR 8-9p Thursday Prime 8-9pm	CM	8-9pm	- - - T - - -	:30	1	\$650.00	4	0.00	NM	1	\$650.00
ROCK/ALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- - - T - - -	1		\$650.00		0.00						
49	KSNV	10/12/12	10/12/12	Fri PR 9-10p Friday Prime 9-10pm	CM	9-10pm	- - - - F - -	:30	1	\$750.00	4	0.00	NM	1	\$750.00
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- - - - F - -	1		\$750.00		0.00						
50	KSNV	10/12/12	10/12/12	Fri 10-11p Friday Prime 10-11pm	CM	10-11pm	- - - - F - -	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- - - - F - -	1		\$1,000.00		0.00						
51	KSNV	10/13/12	10/13/12	Sat PR 8-9p Saturday Prime 8-9pm	CM	8-9pm	- - - - - S -	:30	1	\$350.00	4	0.00	NM	1	\$350.00
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- - - - - S -	1		\$350.00		0.00						

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
52	KSNV	10/13/12	10/13/12	Sat PR 9-10p Saturday Prime 9-10pm	CM	9-10pm	-----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$400.00		0.00						
55	KSNV	10/14/12	10/14/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN	-----S	:30	1	\$350.00	4	0.00	NM	1	\$350.00
TBD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$350.00		0.00						
56	KSNV	10/14/12	10/14/12	LAW & ORDER (synd) PGM Law & Order (synd) PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$350.00	4	0.00	NM	1	\$350.00
LAW & ORDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$350.00		0.00						
57	KSNV	10/09/12	10/12/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$275.00	4	0.00	NM	4	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	4		\$275.00		0.00						
59	KSNV	10/13/12	10/13/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$1,100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/08/12-10/14/12		Sa-Su News 3 at Eleven	11pm-1135pm		-----Sa--	:30	(\$1,100.00)	0.00	NM				
See MG 59.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/13/12-10/13/12		Sa-Su News 3 at Eleven	11pm-1135pm		-----Sa--	:30	\$1,100.00	0.00	NM				
Ⓜ MG for 59.1 10/13															
[Revised Rate to Reinstate]															
61	KSNV	10/09/12	10/12/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$500.00	1	0.00	NM	4	\$2,000.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	4		\$500.00		0.00						

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
61	KSNV	10/09/12	10/12/12	The Tonight Show Tonight Show	CM	1135p-1237a	- TWTF--	:30	4	\$500.00	1	0.00	NM	4	\$2,000.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- TWTF--	4		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/08/12-10/14/12	The Tonight Show		1135p-1237a		- TWThF----	:30	(\$500.00)	0.00	NM				
See MG 61.5,61.6,61.7,61.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/08/12-10/14/12	The Tonight Show		1135p-1237a		- TWThF----	:30	(\$500.00)	0.00	NM				
See MG 61.5,61.6,61.7,61.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/08/12-10/14/12	The Tonight Show		1135p-1237a		- TWThF----	:30	(\$500.00)	0.00	NM				
See MG 61.5,61.6,61.7,61.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/08/12-10/14/12	The Tonight Show		1135p-1237a		- TWThF----	:30	(\$500.00)	0.00	NM				
See MG 61.5,61.6,61.7,61.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/09/12-10/12/12	The Tonight Show		1135p-1237a		- TWThF----	:30	\$500.00	0.00	NM				
Ⓜ MG for 61.3,61.2,61.1,61.4 [Revised Rate to Reinstate]															
6	KSNV	10/09/12-10/12/12	The Tonight Show		1135p-1237a		- TWThF----	:30	\$500.00	0.00	NM				
Ⓜ MG for 61.3,61.2,61.1,61.4 [Revised Rate to Reinstate]															
7	KSNV	10/09/12-10/12/12	The Tonight Show		1135p-1237a		- TWThF----	:30	\$500.00	0.00	NM				
Ⓜ MG for 61.3,61.2,61.1,61.4 [Revised Rate to Reinstate]															
8	KSNV	10/09/12-10/12/12	The Tonight Show		1135p-1237a		- TWThF----	:30	\$500.00	0.00	NM				
Ⓜ MG for 61.3,61.2,61.1,61.4 [Revised Rate to Reinstate]															
62	KSNV	10/15/12	10/15/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/15/12-10/21/12	The Tonight Show		1135p-1237a		M-----	:30	(\$500.00)	0.00	NM				
See MG 62.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/15/12	The Tonight Show		1135p-1237a		M-----	:30	\$500.00	0.00	NM				
Ⓜ MG for 62.1 10/15 [Revised Rate to Reinstate]															
63	KSNV	10/09/12	10/12/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	- TWTF--	:30	4	\$250.00	1	0.00	NM	4	\$1,000.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- TWTF--	4		\$250.00		0.00						

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
63	KSNV	10/09/12	10/12/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	- TWTF - -	:30	4	\$250.00	1	0.00	NM	4	\$1,000.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- TWTF - -	4		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/08/12-10/14/12	Late Night w/Fallon		1237a-136am		- TWThF - - - -	:30	(\$250.00)	0.00	NM				
See MG 63.5,63.6,63.7,63.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/08/12-10/14/12	Late Night w/Fallon		1237a-136am		- TWThF - - - -	:30	(\$250.00)	0.00	NM				
See MG 63.5,63.6,63.7,63.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/08/12-10/14/12	Late Night w/Fallon		1237a-136am		- TWThF - - - -	:30	(\$250.00)	0.00	NM				
See MG 63.5,63.6,63.7,63.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/08/12-10/14/12	Late Night w/Fallon		1237a-136am		- TWThF - - - -	:30	(\$250.00)	0.00	NM				
See MG 63.5,63.6,63.7,63.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/09/12-10/12/12	Late Night w/Fallon		1237a-136am		- TWThF - - - -	:30	\$250.00	0.00	NM				
Ⓜ MG for 63.2,63.4,63.3,63.1 [Revised Rate to Reinstate]															
6	KSNV	10/09/12-10/12/12	Late Night w/Fallon		1237a-136am		- TWThF - - - -	:30	\$250.00	0.00	NM				
Ⓜ MG for 63.2,63.4,63.3,63.1 [Revised Rate to Reinstate]															
7	KSNV	10/09/12-10/12/12	Late Night w/Fallon		1237a-136am		- TWThF - - - -	:30	\$250.00	0.00	NM				
Ⓜ MG for 63.2,63.4,63.3,63.1 [Revised Rate to Reinstate]															
8	KSNV	10/09/12-10/12/12	Late Night w/Fallon		1237a-136am		- TWThF - - - -	:30	\$250.00	0.00	NM				
Ⓜ MG for 63.2,63.4,63.3,63.1 [Revised Rate to Reinstate]															
64	KSNV	10/15/12	10/15/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M- - - - -	:30	1	\$250.00	1	0.00	NM	1	\$250.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M- - - - -	1		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/15/12-10/21/12	Late Night w/Fallon		1237a-136am		M- - - - -	:30	(\$250.00)	0.00	NM				
See MG 64.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/15/12	Late Night w/Fallon		1237a-136am		M- - - - -	:30	\$250.00	0.00	NM				
Ⓜ MG for 64.1 10/15 [Revised Rate to Reinstate]															
													Totals	138	\$68,920.00